

Fig. 1

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Scandinavia LP1	Countries	Finland	Sweden	Norway	Denmark
	Iceland				
	Languages	Finnish L1	Swedish L2	Norwegian L3	Icelandic L4
Russia & Baltics LP2		Danish L5	UK English L6	German L7	
Countries	Estonia	Lithuania	Latvia	Russia	
Northern Europe LP3	Languages	Estonian L8	Lithuanian L9	Latvian L10	Russian L11
		UK English L6	German L7		
	Countries	Germany	Netherlands	Belgium	Luxembourg
		United Kingdom	Ireland		
Central Europe LP4	Languages	German L7	Dutch L12	French L13	UK English L6
	Countries	Czech Republic	Slovakia	Austria	Switzerland
		France			
Eastern Europe LP5	Languages	Czech L14	German L7	UK English L6	French L13
		Slovak L15	Italian L16		
	Countries	Belarus	Ukraine	Romania	Hungary
		Bulgaria	Poland	Croatia	Slovenia
Southern Europe LP6	Languages	Ukrainian L17	Romanian L18	Hungarian L19	Bulgarian L20
		Polish L21	UK English L6	German L7	Russian L11
	Countries	Croatian L22	Slovenian L23		
Middle East LP7	Languages	Greece	Turkey	Italy	Spain
		Portugal			
	Countries	Greek L24	Turkish L25	Italian L16	Spanish L26
		Portuguese L27	UK English L6	German L7	French L13
North & South America LP8	Languages	Middle East	Persian Gulf		
		Arabic L28	UK English L6	French L13	
	Countries	USA	Canada	Mexico	Argentina
		Brazil			
China LP9	Languages	US English L29	Canadian French L30	Mexican Spanish L31	Brazilian Portuguese L32
	Countries	China	Hong Kong	Taiwan	Singapore
		Mandarin L33	Cantonese L34	US English L29	

Fig. 2

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LanguageOnlyInOneLanguagePackage	Finnish L1	Swedish L2	Norwegian L3	Danish L5
	Icelandic L4	Estonian L8	Lithuanian L9	Latvian L10
	Dutch L12	Czech L14	Slovak L15	Ukrainian L17
	Romanian L18	Hungarian L19	Bulgarian L20	Polish L21
	Croatian L22	Slovenian L23	Greek L24	Turkish L25
	Spanish L26	Portuguese L27	Arabic L28	Canadian French L30
	Mexican Spanish L31	Brazilian Portuguese L32	Mandarin L33	Cantonese L34

Fig. 3a

LanguageInSeveralLanguagePackages	UK English L6	German L7	Italian L16	Russian L11
	French L13	US English L29		

Fig. 3b

NativeLanguagePackages	Language	Language package
	UK English L6	Northern Europe LP3
	German L7	Northern Europe LP3
	Italian L16	Southern Europe LP6
	Russian L11	Russia & Baltics LP2
	French L13	Central Europe LP4
	US English L29	North & South America LP8

Fig. 3c

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Case	Spoken language =VUIL	Language package based on spoken language LP(VUIL)	UI language = UIL	Language package based on UI and spoken language LP(UIL, VUIL)
a	Finnish = L1	Scandinavian = LP1	Any	Scandinavian = LP1
b	German = L7	LP1 - LP6	Any	Northern Europe = LP3
c	German = L7	LP1 - LP6	Italian = L16	Southern Europe = LP6
d	German = L7	LP1 - LP6	Estonian = L8	Russia & Baltics = LP2
e	USEnglish = L29	LP8, LP9	Any	North & South America = LP8
f	UKEnglish = L6	LP1 - LP7	Finnish = L1	Scandinavian = LP1
g	UKEnglish = L6	LP1 - LP7	German = L7	Northern Europe = LP3

Fig. 3d

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UI Language UIL	Spoken Language VUIL	Language package LPx
UKEnglish L6	UK English L6	Northern Europe LP2
UKEnglish L6	German L7	Northern Europe LP2
UKEnglish L6	Italian L16	Southern Europe LP6
UKEnglish L6	Russian L11	Russia & Baltics LP2
UKEnglish L6	French L13	Central Europe LP4
UKEnglish L6	US English L29	North & South America LP8
German L7	UK English L6	Northern Europe LP3
German L7	German L7	Northern Europe LP3
German L7	Italian L16	Central Europe LP4
German L7	Russian L11	Eastern Europe LP5
German L7	French L13	Central Europe LP4
German L7	US English L29	North & South America LP8
Italian L16	UK English L6	Southern Europe LP6
Italian L16	German L7	Southern Europe LP6
Italian L16	Italian L16	Southern Europe LP6
Italian L16	Russian L11	Eastern Europe LP5
Italian L16	French L13	Central Europe LP4
Italian L16	US English L29	North & South America LP8
Russian L11	UK English L6	Russia & Baltics LP2
Russian L11	German L7	Eastern Europe LP5
Russian L11	Italian L16	Central Europe LP4
Russian L11	Russian L11	Russia & Baltics LP2
Russian L11	French L13	Central Europe LP4
Russian L11	US English L29	North & South America LP8
French L13	UK English L6	Central Europe LP4
French L13	German L7	Northern Europe LP3
French L13	Italian L16	Central Europe LP4
French L13	Russian L11	Eastern Europe LP5
French L13	French L13	Central Europe LP4
French L13	US English L29	North & South America LP8
US English L29	UK English L6	Northern Europe LP3
US English L29	German L7	Northern Europe LP3
US English L29	Italian L16	Southern Europe LP6
US English L29	Russian L11	Russia & Baltics LP2
US English L29	French L13	Central Europe LP4
US English L29	US English L29	North & South America LP8

Fig. 3e

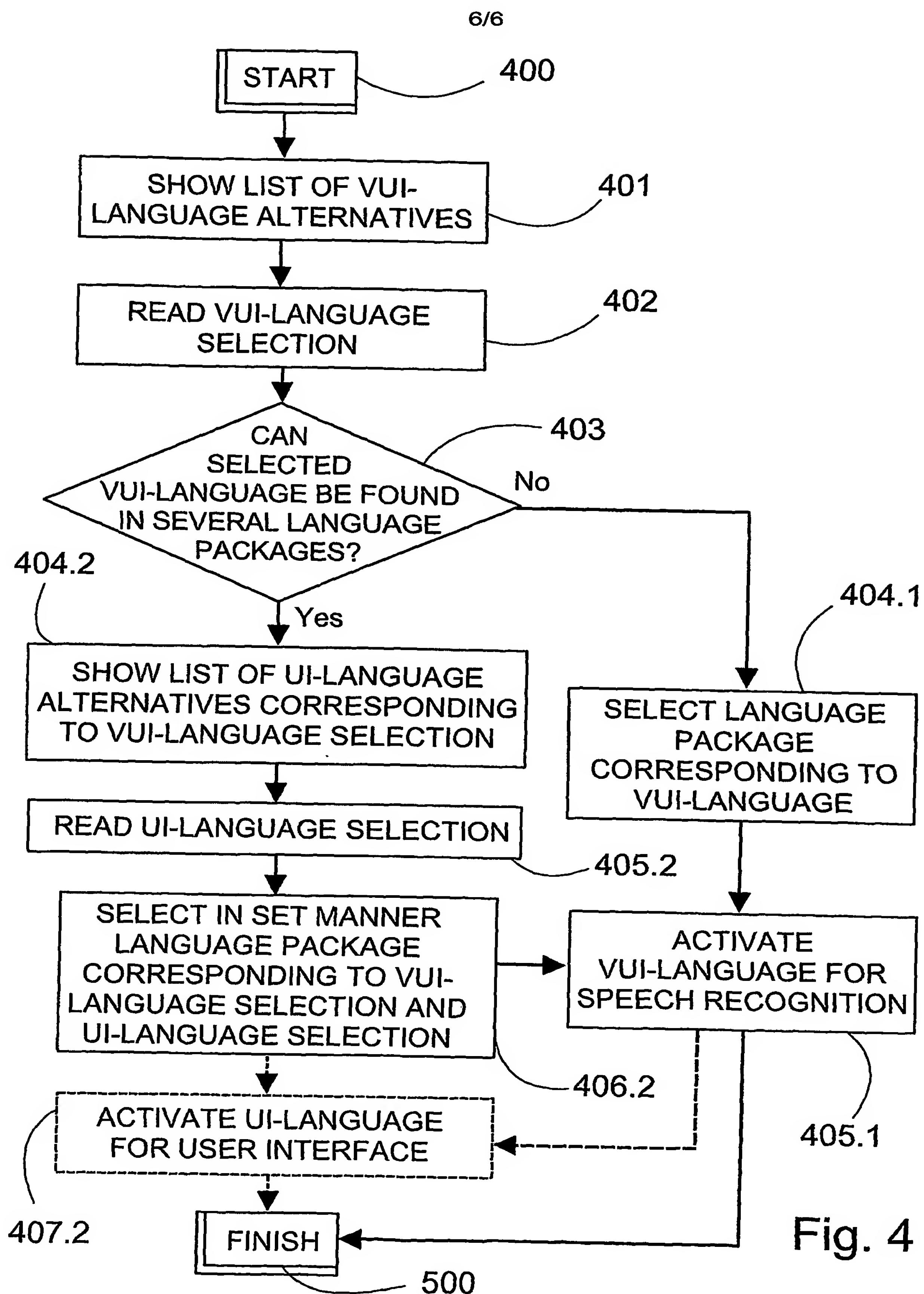


Fig. 4